

2017 Danville Riverview Rotary Christmas Parade

Sunday, December 3, 2017, 3:00 p.m.

“Peace on Earth”

The parade unit MUST relate to the chosen theme and/or be of a nature to entertain and amuse children and families. The purpose of the parade is for the spectators to have fun and enjoy the floats. These rules are in place to ensure the safety for all participants and spectators.

General Information:

- Numbers will be provided for each group in packets. The numbers must be displayed as follows. Marchers - the number must appear on the right arm of the first marcher. Vehicles/Floats - the number must be prominently displayed on the passenger side of the vehicle.
- The deadline for application is Friday, November 17, 2017. Applications received and postmarked after November 17 will be assessed a \$50 late fee.
- Packet-pickup will be held Tuesday, November 28 through Saturday, December 2, 9:00 a.m.-5:00 p.m. at the Danville Welcome Center, 645 River Park Drive, Danville, VA. 24540.
- Non-compliance with rules will result in disqualification.
- The parade will go on rain or shine.
- Entries must observe all applicable rules and regulations and follow all instructions from police and the parade officials. The parade officials assume no liability for any damage to floats, vehicles, or for any injuries or damage due to negligence of parade entrants.

Rules & Regulations

1. Entries should reflect “Peace on Earth” theme of the parade. The Riverview Rotary Club reserves the right to refuse any entry deemed inappropriate for the parade.
2. Your unit must appear as described and accepted in your application. Any unauthorized changes or additions (including additional vehicles, and/or parade participants) to your accepted application may cause disqualification of your unit prior to the start of the Parade. The bed of a truck is NOT considered a float.
3. For the safety of those participating in the Parade, no children are allowed to sit on the edge of the float or on the front of vehicles.

4. In an effort to shorten gaps and keep the parade moving, there will be no performance areas. Performance Groups and Marching Bands are asked to keep moving and to perform their best at all times along the parade route.
5. There will be no awards ceremony after the parade. All winning floats will be given a sign to display designating them as the winner.
6. Floats must be in line no later than 1:00 pm for review by the judges. All other groups, organizations, bands, cars etc. must be in line no later than 2:30 pm on their respective streets at their designated spot or number. Floats/cars will line up on Broad Street. Marching units will line up on Rison Street.
7. Drop off instructions will be provided in your parade packet. Please instruct parents where to drop off children. Maps will be provided.
8. Parade officials will designate "Santa Claus." Any other Santa Claus (including Mrs. Claus) will not be allowed. This avoids confusion for small children. Stuffed or fake Santas are acceptable.
9. Performance Groups are to dress in designated uniforms for their groups. These groups will not be judged.
10. Music is encouraged along the parade route. Please keep volume at a reasonable level. Bands are an exception.
11. Throwing candy or other objects from floats or moving vehicles is **strictly prohibited because of safety issues**. Please keep the safety of participants and spectators a high priority.
12. Handouts must be appropriately themed for the parade and handed to spectators, not thrown.
13. Entrants participating in the parade are prohibited from:
 - Having working and/or loaded firearms; only prop and costume style weapons/replicas. This does not apply to sworn law enforcement officers in the performance of their official duties.
 - The drinking or simulated drinking of alcohol.
 - Participants under the influence of alcohol.
 - Firecrackers and/or any other explosive device.
 - Profanity on attire, signs, banners or audio.

14. The American flag, State flags, Religious flags, and Color Guard flags only are allowed in the parade.
15. All animals (horses, dogs, etc.) that are a part of an entry must be controlled and kept a minimum of six feet from bystanders at all times. No rider may approach bystanders or allow a bystander to touch their mount. Animal handlers must be prepared to clean up after their animals. All waste must be removed immediately from the street so others do not have to walk in or around it.
16. Non-Commercial vehicles including Fire Trucks, Ambulances, or Police Cars will **NOT be allowed to blow their horn or sirens on the parade route**. The excessive noise detracts from the music of the parade.
17. We strongly urge organizations to enter floats in lieu of cars. If vehicles must be used, we encourage using convertibles for better spectator visibility. For the safety of participants and spectators, the parade has a zero tolerance policy about the performance of tricks or the spinning of tires. Uniformed and plain-clothes officers line the parade route and they will enforce this policy. If you handle your vehicle in an unsafe manner, you will be pulled from the parade route, banned from future participation in the parade and can be charged with a criminal offense of reckless driving.
18. Dignitaries are asked to ride in cars in order to ensure safety and efficient progress of the parade.
19. No additional participants are allowed to walk with the float unless they are a member of the organization.
20. Danville Riverview Rotary reserves the right to implement a limitation on the number of similar parade units.
21. Anyone disobeying any rule will be removed from the parade immediately. Additionally, the entire entrant could be removed at the discretion of Parade Officials.
22. To demonstrate respect for fellow entries and for spectator enjoyment, it is important that the parade progress as efficiently as possible without excessive gaps. Groups or vehicles creating excessive gaps will be warned once by a Rotarian to close the gaps and should the gap persist the offending group will be asked to move aside and let the remainder of the parade pass and may file in line behind Santa Claus.